

## EAST Search History

| Ref # | Hits | Search Query   | DBs             | Default Operator | Plurals | Time Stamp       |
|-------|------|--|-----------------|------------------|---------|------------------|
| L1    | 1    | "20060173802" and (morpho\$ with filter)   | US-PGPUB; USPAT | OR               | OFF     | 2008/03/11 12:00 |
| L2    | 180  | @ad<"20030715" and (propaganda or advertising or marketing or politics) and (target with objective)                                    | US-PGPUB; USPAT | OR               | OFF     | 2008/03/11 13:04 |
| L3    | 3    | l2 and "706".clas.   | US-PGPUB; USPAT | OR               | OFF     | 2008/03/11 13:04 |
| L4    | 79   | @ad<"20030715" and (propaganda or advertising or marketing or politics) and pertinence   | US-PGPUB; USPAT | OR               | OFF     | 2008/03/11 13:07 |
| L5    | 6    | l4 and "706".clas.   | US-PGPUB; USPAT | OR               | OFF     | 2008/03/11 13:07 |
| L6    | 2    | hemaissia.in.  | US-PGPUB; USPAT | OR               | OFF     | 2008/03/11 13:08 |
| L7    | 59   | mattioli.in.   | US-PGPUB; USPAT | OR               | OFF     | 2008/03/11 13:10 |
| L8    | 1    | mattioli-juliette.in.  | US-PGPUB; USPAT | OR               | OFF     | 2008/03/11 13:11 |
| L9    | 1695 | @ad<"20030715" and (propaganda or advertising or marketing or politics) and (data with mining)   | US-PGPUB; USPAT | OR               | OFF     | 2008/03/11 13:11 |
| L10   | 303  | @ad<"20030715" and (propaganda or advertising or marketing or politics) and (data with mining) and "neural network"                    | US-PGPUB; USPAT | OR               | ON      | 2008/03/11 13:12 |
| L11   | 125  | @ad<"20030715" and (propaganda or advertising or marketing or politics) and ((data with mining) same "neural network" )                | US-PGPUB; USPAT | OR               | ON      | 2008/03/11 13:22 |
| L12   | 38   | @ad<"20030715" and (propaganda or advertising or marketing or politics) and ((data with mining) same "neural network" ) and mining.ab. | US-PGPUB; USPAT | OR               | ON      | 2008/03/11 13:22 |

|     |       |  |                        |    |     |                     |
|-----|-------|--|------------------------|----|-----|---------------------|
| L13 | 73    | 706/17.ccls. and<br>@ad<"20030715"                           | US-<br>PGPUB;<br>USPAT | OR | ON  | 2008/03/11<br>13:38 |
| L14 | 275   | 706/13.ccls. and<br>@ad<"20030715"                           | US-<br>PGPUB;<br>USPAT | OR | ON  | 2008/03/11<br>13:38 |
| L15 | 10895 | 706/13.ccls. and<br>@ad<"20030715" (data with<br>mining)     | US-<br>PGPUB;<br>USPAT | OR | ON  | 2008/03/11<br>13:38 |
| L16 | 15    | 706/13.ccls. and<br>@ad<"20030715" and (data with<br>mining) | US-<br>PGPUB;<br>USPAT | OR | ON  | 2008/03/11<br>13:38 |
| L17 | 123   | 706/45.ccls. and<br>@ad<"20030715" and (data with<br>mining) | US-<br>PGPUB;<br>USPAT | OR | ON  | 2008/03/11<br>13:39 |
| L18 | 47    | 706/47.ccls. and<br>@ad<"20030715" and (data with<br>mining) | US-<br>PGPUB;<br>USPAT | OR | ON  | 2008/03/11<br>13:39 |
| L19 | 246   | l13 or l16 or l17 or l18                                     | US-<br>PGPUB;<br>USPAT | OR | ON  | 2008/03/11<br>13:39 |
| S1  | 1     | "20060173802"  | US-<br>PGPUB;<br>USPAT | OR | OFF | 2008/03/10<br>13:03 |

3/11/2008 1:51:09 PM

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